



**DOANE**  
UNIVERSITY

## Course Detail

<b>Course Title</b>	Administrative Strategy and Policy
<b>Course Number</b>	BUS 642
<b>Number of Credits</b>	3
<b>Textbook Information:</b> (e.g. title, edition, publisher, ISBN)	
<b>Additional Course Materials</b>	
General Time required outside of Classroom	
<b>Course Description</b>	<p>A course that encourages student ability to think strategically and to provide an intellectual framework that enhances understanding of the MBA core program. The course focuses on relationships among the firm, its strategy, and its environment; why firms choose certain businesses; which business strategies are successful; and how firms can change in response to a dynamic environment. Models for strategic formulation, implementation, and control are developed that facilitate an integrated understanding of the courses that comprise the MBA curriculum.</p>
<b>Program Outcomes</b>	<p>2,4,5,6,8,9. Assessment #8 and #9 in this course.</p>

<b>Course Learning Outcomes/Objectives</b>	<ol style="list-style-type: none"> <li>1. Identify the Key Components of any organizational planning process and analyze Key Components of existing Strategic Plans;</li> <li>2. Identify and/or develop implementation strategies that align with the Target Organization's Purpose and Strategic Plan;</li> <li>3. Identify Policy implications (e.g. organizational business practices, human resources, organizational culture) and develop/revise specific policies that align to Strategic Plan;</li> <li>4. Collect and analyze data that measures the success of specific policy and implementation strategies;</li> <li>5. Identify and analyze key Leadership strategies to lead change in Target Organization.</li> </ol>
Other Helpful details about this course.	